//2022

{STEEL CITY CODES}

SPONSORSHIP & PARTNERSHIP PACKET

A computer science 501(c)(3) nonprofit.

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Our Story

Steel City Codes is more than just a nonprofit—it's a community. Since 2018, we've worked diligently with one goal in mind: making computer science accessible and **cost-free** for all young students. 2 years, 7500+ students, and 24 cities later, and we're getting closer to reaching our goal every single day.

Our Mission

We're tackling the problems of STEM at their roots. **Inclusivity in STEM is decreasing today**. Since 1995, representation of women in computing has decreased from 37% to 24%, and fewer underrepresented minority students are pursuing Bachelors Degrees in STEM.

Income inequality is worsening the problem. Quality youth STEM programs only exist when a family is willing to pay enough. While wealthy students are well off, the students that need quality education the most aren't able to access it. Gatekeeping quality educational opportunities behind high financial costs and other barriers further exacerbate inequities.

Steel City Codes was designed to solve these issues and get students computer science exposure early on. Our main offerings include summer camps, after-school chapters, and hackathons that give elementary and middle school students an introduction to a variety of practical coding languages and concepts.

Partnerships and Sponsorships

For entities that generously contribute to Steel City Codes, we have two options: sponsorships and partnerships, both of which are mutually-beneficial collaborations between Steel City Codes and other companies.

Sponsorships are offered on a regional basis, meaning that contributions will go to a metropolitan area of their choice where we are working in. Partnerships operate on an organizational-level, meaning that contributions will go towards funding events across everywhere we operate. Logistically, sponsorships are smaller contributions and require less effort on both parties, while partnerships are long-term collaborations for companies that want to oversee Steel City Codes' growth.

Benefits

Working with Steel City Codes is a great way to build trust, reputation, and credibility.
We provide a diverse array of benefits ranging from a logo on our website and press releases, to even holding a STEM Summit in your name. It will help your company network with aspiring young programmers on a large scale.

How Your Contributions Help

By offering all of our opportunities for free, we rely on the generosity of our contributors to cover the various costs of our activities. This might include, but is not limited to, building/utility rental fees, free lunches for low-income students, and t-shirts. Your contributions will directly support the next generation of young coders.

If you want to become a partner or sponsor, but want something outside of the plans we've outlined, feel free to contact us at contact@steelcitycodes.org and we'll work together to find the best option for everyone.

Our Impact

To date, we've been able to reach thousands of students through our activities. With the help of your contribution, we'll be able to continue spreading our mission and providing CS opportunities to communities that need them.

77 **24** **5** **7500+**
Chapters **Summer Camps** **Hackathons** **Students**

Sponsorship Tiers

We do sponsorships on a regional level, meaning that your contributions will go towards a region (metropolitan area) of your choice. Depending on your contributions, we offer different benefits outlined below:

SPONSORSHIP TIER	MONETARY CONTRIBUTION
Platinum	$2,000.00+
Gold	$1,000.00+
Silver	$500.00+
Bronze	$250.00+

*for contributions of $5,000 or greater, please refer to our partnership packet

SPONSORSHIP BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
Logo on t-shirts*	small	medium	large	large
Mentioned in press release	✓	✓	✓	✓
Distribute swag*		✓	✓	✓
Guest speaker			✓	✓
Custom workshop				✓

*only for in-person events

Partnership Plans

Partnerships operate on an organizational-level, meaning that your contribution will go towards funding events across everywhere we operate. Currently, we don't offer multiple partnership tiers, but you can sign multi-year contracts at a discounted rate (our baseline partnership contract lasts for 1 year).

PARTNERSHIP LENGTH	MONETARY CONTRIBUTION
1 Year	$5,000.00+
2 Years	$9,000.00+
3 Years	$12,000.00+

*for smaller contributions, please refer to our sponsorship section above

Partnership Benefits

- Logo on T-Shirts
- Logo on Organization Website
- Mentioned in Press Release
- Featured on Social Media
- Guest speaker at our events
- Video regarding partnership on YouTube
- Unique Event held in your name
  - Options include: STEM Summit, summer camps, chapters, workshops, etc.

Contact

Instagram: @steelcitycodes

Facebook: @steelcitycodes

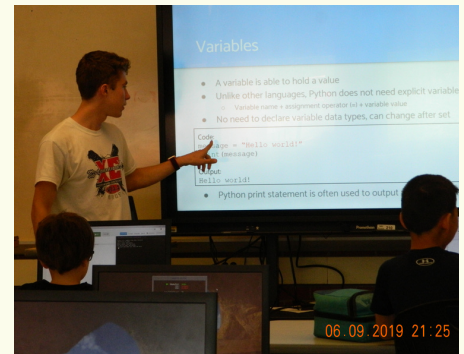Twitter: @steelcitycodes

Youtube: Steel City Codes

If you're interested in becoming a partner or sponsor, please email us at contact@steelcitycodes.org and we'll be glad to discuss some more specifics to get your organization and ours working together! We would be more than happy to provide you any documentation you might need, such as an invoice or a W9.

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